

New York Life Insurance Company
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FOR IMMEDIATE RELEASE

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**NEW YORK LIFE AGENT Mitchell D. Rosenberg, CLU®, ChFC®, CFP®, CPA (inactive),
MSFS, AEP®
NAMED AGENT OF THE YEAR**

CALIFORNIA, March 10, 2018– Mitchell D. Rosenberg, CLU®, ChFC®, CFP®, CPA (inactive), MSFS, AEP® from the San Fernando Valley General Office of New York Life, an agent since 1986, has received the Agent of the Year Award for 2017. This award recognizes the agent who has achieved the top production among all agents at the company’s San Fernando Valley General Office within a calendar year.

“We applaud Mitch for this achievement,” said Jeffrey Dyson, managing partner of the San Fernando Valley General Office. “Being acknowledged as the Agent of the Year is a significant accomplishment. He received this recognition for his ability to meet the financial needs of families and businesses in the Greater Los Angeles and Ventura County areas including the San Fernando and Conejo Valley’s.

Rosenberg is known for his civic and charitable contributions to the community he calls home. He is the former President of both the Conejo Valley Estate Planning Council and Woodland Hills Estate and Tax Planning Councils; and a founding and executive committee member of both Provisors® Warner Center I and Westlake 2 Chapters. He is a member of the Society of Financial Service Professionals, The Association for Advanced Life Underwriting. He is also a founding member of the Los Angeles Chapter of the Haas School of Business at UC Berkeley Alumni Network.

Regarding his professional designations and education, Mitch received his Chartered Life Underwriter, Chartered Financial Consultant and Master of Science in Financial Services Degree designations from the American College, Bryn Mawr, Pennsylvania and his Certified Financial Planner designation from the College for Financial Planning, Denver, Colorado. Mr. Rosenberg earned his Certified Public Accountant credentials working for Price Waterhouse & Company. He graduated Phi Beta Kappa from the University of California at Berkeley, Haas School of Business. He was awarded the AEP by National Association of Estate Planners & Councils

Mr. Rosenberg has achieved “Top of the Table” status in the Million Dollar Roundtable (MDRT) which is the highest level of MDRT membership and places him among the top professionals among the global life insurance and financial services industry. He also is a Qualifying and Life Member at MDRT. MDRT is widely recognized as the standard of excellence in life insurance sales performance. Mitch is also a Member Agent of The Nautilus Group®, which is a service of New York Life Insurance Co. Membership in the Nautilus Group is limited to an exclusive group of insurance professionals.

An active volunteer who contributes time volunteering his services for Children's Hospital Los Angeles, Rosenberg has also secured multiple Community Impact Grants from the New York Life Foundation. Mr. Rosenberg and his wife Melanie reside in Thousand Oaks, CA. Their twins, Andrew and Paige are seniors at UC Berkeley and their oldest daughter Ashley is working for LinkedIn in San Francisco.

New York Life Insurance Company, a *Fortune* 100 company founded in 1845, is the largest mutual life insurance company in the United States* and one of the largest life insurers in the world. New York Life has the highest possible financial strength ratings currently awarded to any life insurer from all four of the major credit rating agencies: A.M. Best (A++), Fitch (AAA), Moody's Investors Service (Aaa), Standard & Poor's (AA+).** Headquartered in New York City, New York Life's family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life Investments*** provides institutional asset management. Other New York Life affiliates provide an array of securities products and services, as well as retail mutual funds.

Please visit New York Life's website at www.newyorklife.com for more information.

*Based on revenue as reported by "Fortune 500 ranked within Industries, Insurance: Life, Health (Mutual)," *Fortune* magazine, 6/12/17. For methodology, please see <http://fortune.com/fortune500/>

**Individual independent rating agency commentary as of 8/01/17.

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